

5.1_B

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activity		task		
advertising		promotion		
aim		target		
business		company		
buy		purchase		
consumer		customer		
main		principal		
meet		satisfy		
needs		requirements		
retail outlet		shop		

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Answers

Word 1	Part of speech	Word 2	Part of speech	Words with similar meanings
activity	<i>n</i> [C]	task	<i>n</i> [C]	job
advertising	<i>n</i> [U]	promotion	<i>n</i> [C/U]	offer
aim	<i>n</i> [C], <i>v</i> [T/I]	target	<i>n</i> [C], <i>v</i> [T]	objective, goal
business	<i>n</i> [C/U]	company	<i>n</i> [C]	firm, organization
buy	<i>v</i> [T/I]	purchase	<i>v</i> [T/I]	acquire
consumer	<i>n</i> [C]	customer	<i>n</i> [C/U]	client (for services); shopper (for shops)
main	<i>adj</i>	principal	<i>adj</i>	major, chief, key
meet	<i>v</i> [T/I]	satisfy	<i>v</i> [T]	fulfil
needs	<i>n pl.</i>	requirements	<i>n pl.</i>	necessities, demands
retail outlet	<i>n</i> [C/U]	shop	<i>n</i> [C]	store, establishment